



Get ahead of the game with business continuity

Business continuity enables us to respond to any disruption by continuing critical activities"

"It allows us to resume business as usual in the quickest time by limiting damage to infrastructure and systems"

"It protects the reputation of our business and its stakeholders"

"It manages any claims or consequential losses"

"It adds value for customers and suppliers by inspiring confidence and giving us a competitive advantage"

"It safeguards our business, jobs and the environment by enabling us to comply with legislative, regulatory or contractual obligations"

13-17 March 2006 is Business Continuity Awareness Week

CIR
CONTINUITY INSURANCE & RISK

Get involved at www.thebci.org

