



BCI Logos – Terms of Use

Organisations and individuals who have been given permission to use a BCI logo by the BCI Secretariat can only use it as it has been provided. No other logo may be used other than those shown below.

Under no circumstances can the logo be altered or amended. It is not permissible for anyone to use the standard BCI logo as shown in the header of this document.

PRACTITIONERS



The Practitioners logo may only be used with permission from the BCI Secretariat.

- 1) The Practitioners logo may be used by all professional members of the Business Continuity Institute (FBCI, MBCI, AMBCI, SBCI,) as part of their email signature. For further information on how to use the BCI email signature please email helen.simm@thebci.org
- 2) The Practitioners logo may also be used by BCI Board Members and BCI Area Representatives on BCI business cards. These BCI business cards are provided by the BCI Secretariat, if you require these business cards please email jan.gilbert@thebci.org
- 3) The Practitioners logo **may not** be used in conjunction with other logos as part of personal or business cards.
- 4) The Practitioners logo **may not** be used when representing private commercial interests in any of the following circumstances:
 - i) personal or business website
 - ii) letterheads, business material
 - iii) marketing material, brochures etc
- 5) The Practitioners logo **may not** be used when promoting any product, service or event without advance authorisation from the BCI Secretariat.
- 6) The Practitioners logo **may not** be used in order to imply that the BCI has any association with another organisation.

PRODUCTS AND SERVICES



- 1) The Products and Services logo **may only** be used with permission from the BCI Secretariat.
- 2) The Products and Services logo **may only** be used in order to identify a Product or Service provided or approved by the Business Continuity Institute.
- 3) The Products and Services logo **may not** be used in order to imply that the Institute endorses or has a partnership with another organisation.
- 4) The Products and Services logo **may not** be used in order to imply that the Institute endorses or supplies any Product or Service provided by another organisation.
- 5) The BCI Training logo **may only** be used when referring to training courses provided by the BCI and delivered by licensed Training Providers.
- 6) The Training: Content Approved logo **may only** be used when referring to a course which has had the course content approved by the BCI as part of their Training Endorsement Scheme.
- 7) The Training: Content and Delivery Approved logo **may only** be used when referring to a course which has had both the course content and delivery approved by the BCI as part of their Training Endorsement Scheme.

For more information on the Endorsed Training scheme and how to register your course visit www.thebci.org/accreditedtraining.htm

- 8) The Training logos **may only** be used when referring to the course, **not** the trainer or training company/provider.
- 9) The Products and Services logo and the Training logos **may not** be used in order to imply that the BCI is associated with any other organisation.

BCI PARTNERSHIP



- 1) The BCI Partnership logo **may only** be used by organisations which are members of the BCI Partnership.
- 2) BCI Partners **may only** use the logo supplied by the BCI Secretariat which will be appropriate to their level of Partnership. Further information on becoming a BCI Partner can be found at <http://www.bcipartnership.com/about.html>
- 3) The BCI Partnership logo **may be** used in order to indicate that organisations within the BCI Partnership support the aims and objectives of the BCI. It may therefore be used by Partnership organisations on promotional material, literature and company websites.
- 4) The BCI Partnership logo **may not** be used to imply the Business Continuity Institute endorses the products or services provided by members of the BCI Partnership.

If you have any specific queries which have not been answered in the information above please email jan.gilbert@thebci.org