Give your organization the upper hand in resilience
What is the BCI Corporate Partnership?

The BCI Corporate Partnership helps you to become more resilient. It helps you embed business continuity and resilience within your organization’s culture. It provides you and your staff access to a full range of resources and thought leadership. And, it gives you great benefits and discounts on training and events.

The Partnership offers organizations the opportunity to work closely with the BCI while taking advantage of the wide-ranging resources available to this select group of Partners. Your staff will have access to best practice guidelines, pioneering thought leadership, networking opportunities, conferences, simulation game, training and more.

The Partnership is flexible to meet your requirements; there is a level to suit your organization no matter the size, industry or location and our Corporate Partnership team are on hand to curate a solution tailored to your needs.

Why become a BCI Corporate Partner?

In addition to the benefits mentioned above, by becoming a BCI Corporate Partner you will be demonstrating your commitment to organizational resilience to your staff and stakeholders.

You will be joining Partners from all over the world to give your staff and organization the opportunity to increase knowledge and improve resilience. Leverage your association with the leading institute in the industry and increase your visibility. All while making huge savings.

Joining is simple. Your level is based on the size of your organization. Speak to one of our team today and start taking advantage of all these fantastic benefits.

Looking to engage new audiences?

If you have products or services relating to resilience, add sponsorship to your Partnership package to reach our 30,000+ contacts and 25,000+ monthly web visitors. (See page 6 for more details)
What our Partners say...

Royal Mail

How do you demonstrate to your key customers that you have robust contingency plans and a mature approach to business continuity – when you cannot share the details of your plans and you cannot afford formal compliance to ISO22301? Royal Mail has found a cost-effective solution through our long term Premium Gold partnership with the BCI. Firstly, the BCI Good Practice Guidelines provides the framework to base our own Business Continuity Management (BCM) programme, hence ensuring our approach meets external best practice and is robust. Our involvement with the BCI keeps us abreast of latest issues, business continuity threats and industry thinking. This provides the level of comfort and assurance our customers are seeking as part of their supply chain governance process.

Jeff Lewis, Head of Business Protection, Royal Mail

Fusion Risk Management

This partnership allows us to share our innovative solutions with the global community and learn from others in the industry. It offers our employees access to best practices, chances for personal and career development, and unrivalled networking opportunities virtually and globally. BCI’s dedication to educating business continuity professionals is why Fusion is proud to be a corporate partner!

BCI’s commitment to supporting and nurturing practitioners is moving the industry forward. Through it, we are not only able to better our company and our employees, but also use the knowledge and expertise to help our clients. At Fusion, we are committed to customer success, which is why continuing to partner with BCI is so important.

Tracey Rice, Vice President of Customer Engagement, Fusion Risk Management

If you are a Premium Partner and take advantage of some of the training and conference benefits available through BCI Corporate Partnership, you could save over £25,000 per year! This is an example of just some of the savings you could make...

<table>
<thead>
<tr>
<th>Cost savings</th>
<th>Premium</th>
<th>Standard</th>
<th>Associate</th>
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<tbody>
<tr>
<td>Register 250 BCI Partner Affiliates</td>
<td>Up to £20,500</td>
<td>Up to £10,000</td>
<td>Up to £5,000</td>
</tr>
<tr>
<td>Standard rate, non-member BCI World delegate</td>
<td>Up to £1,000</td>
<td>Up to £500</td>
<td>Up to £250</td>
</tr>
<tr>
<td>10 discounted places at BCI conferences globally</td>
<td>Up to £1,000</td>
<td>Up to £500</td>
<td>Up to £250</td>
</tr>
<tr>
<td>Discount on CBCI Certification course for 10 employees</td>
<td>Up to £3,700</td>
<td>Up to £1,850</td>
<td>Up to £925</td>
</tr>
<tr>
<td>Good Practice Guidelines Intranet licence</td>
<td>£300</td>
<td>£150</td>
<td>£75</td>
</tr>
<tr>
<td>Discount on e-Learning courses</td>
<td>Up to £400</td>
<td>Up to £200</td>
<td>Up to £100</td>
</tr>
<tr>
<td>Simulation game</td>
<td>£250</td>
<td>£125</td>
<td>£62.5</td>
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Total Potential savings: Over £25,000

This is an illustrative example. Actual savings will depend on specific benefits used and involvement.
Add BCI sponsorship to increase your presence within the business continuity and resilience community

If you have products or services related to resilience, BCI sponsorship is essential. The BCI will market you to a highly engaged, global market of business continuity and resilience professionals.

We will expose your brand to our audiences through a variety of channels and sophisticated campaigns, giving you the visibility to increase awareness and drive sales.

BCI sponsorship offers you a unique opportunity to maximise your ROI in one simple package. There are options available to suit all budgets, and they can be tailored to meet your particular considerations and objectives.

It couldn’t be easier to start reaching out to business continuity and resilience professionals today. Become a BCI Corporate Partner. Add Sponsorship. Then start having meaningful interactions with...
Sungard Availability Services

The BCI remain a vital partner of Sungard Availability Services as we continue to support the industry with our solutions and services. Our corporate partnership gives us access to a large audience of likeminded peers, which not only benefits us from a promotional standpoint but more crucially allows insight into the challenges faced by the industry. It is through this insight that we continue to improve our business and offer our customers best in class services.

We engage with the BCI on initiatives such as Business Continuity Awareness Week, BCI World and chapter/forums events. Our partnership gives us early access to opportunities and thanks to the dedication of the partnership team we consistently meet our objectives.

Sally Murdoch, EMEA Field Marketing, Sungard Availability Services

Daisy

From a marketing perspective, our corporate partnership means that we enjoy early opportunities for sponsorship packages and advertising. Engaging with the BCI on significant initiatives such as Business Continuity Awareness Week and BCI World, gives us an opportunity to ensure our messaging is aligned to the foremost ideas of the day. In turn, this helps us to deliver relevant insight and have more meaningful, business-focused interaction with the wider market.

The BCI’s partnership and events teams are very easy to engage with and responsive to our interests and requirements as a corporate partner.

Chelsea Woodward, Marketing Manager, Daisy

International SOS

The BCI is a natural partner for us in supporting our own employees and delivering additional thought-leadership to organisations worldwide. It enables us to work together to raise the profile of business continuity management (BCM) as a discipline and to promote the highest standards of professional competence in BCM in organisations. For instance, our International SOS Foundation recently collaborated with BCI and Everbridge on a paper. It is entitled ‘Communicating Risks with a Global Workforce’ and demonstrates the value that travel risk management and, specifically, crisis communications can have on the safety of the mobile workforce. We are looking forward to finding new opportunities like this to work together.

Kai Boschmann, Chief Marketing Officer, International SOS
Additional opportunities to get involved...

BCI World is one of the premier events in the business continuity and resilience calendar globally. It regularly attracts c.1,000 attendees from every continent. It provides delegates the opportunity to hear from some of the leading experts in the industry, network with peers, and meet vendors.

For product and service providers it gives you the opportunity to get in front of highly engaged, decision makers on the exhibition floor over two full days.

The BCI has an ever-growing list of regional conferences in regions such as India, Australasia and across Europe. These give business continuity and resilience professionals the opportunity to discuss global issues at a local level and network with regional peers.

Many of these events have smaller scale exhibitions giving vendors higher visibility in a target market.

Education Month is a global campaign that encourages new and seasoned business continuity and resilience professionals to update their knowledge. The month is packed with educational and learning opportunities for all levels. This initiative is also concerned with educating students and graduates about a career in the industry.

Education Month offers an excellent sponsorship opportunity for those organizations wishing to show their commitment to education and improving organizational resilience.

Business Continuity Awareness Week (BCAW) is the leading global initiative concerned with raising awareness of the industry. The week-long campaign provides access to a wide range of resources including webinars, reports, events and more. It caters for those completely new to the industry through to BCI members who use it to update their knowledge and skills.

BCAW allows one organization an excellent branding and lead generation opportunity on a global scale and is a sought-after sponsorship.

The BCI produces a number of annual research reports on key topics in business continuity and resilience. These reports are based on data obtained from the BCI community and prove valuable assets to industry professionals using them for planning, and they are often cited in media and events globally. Some of the reports include Horizon Scanning, Cyber Resilience, Emergency Communications and Supply Chain Resilience.

Each report offers a unique opportunity for one sponsor to show their commitment to thought leadership and global visibility.

BCI regional and global awards showcase the best of the best. Each region has 9 categories ranging from Most Effective Recovery and Team of the Year to Consultant of the Year and Industry Personality. All regional winners are entered into the Global Awards that take place at a gala dinner as part of BCI World. The awards are a fantastic opportunity to showcase your skills and receive the recognition you deserve.

BCI Awards give organizations a great opportunity to show their dedication and commitment to the industry and good practice through various sponsorship opportunities.

For more information about any of these activities please speak to one of the team.
Email thebci@thebci.org or call +44 (0) 118-947 8215
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